



WisersOne Platform

User Manual

Wisers Information Limited
May 2021 (For Library Users)

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i) Document Description

1.1 Purpose of Compilation

WisersOne Platform is built on big data and artificial intelligence technology. It serves as a corporate-level intelligent SAAS cloud-based platform that empowers enterprises to enhance the value of their brand, optimise communication and marketing effectiveness, bolster reputation management, explore market intelligence, prevent corporate risk and support business decision-making.

This document aims to detail the functions available on WisersOne Platform so that users can get to know how to apply them.

1.2 Definition

WisersOne Platform, hereinafter referred to as “Platform”.

ii) Requirement on Platform Operating Environment

Browser: Google Chrome is suggested for the best usage results. In addition, the Platform supports Internet Explorer11.0, Microsoft Edge, Firefox, 360 extreme speed browser, among others.

Resolution: The best screen resolution is 1366 x768.

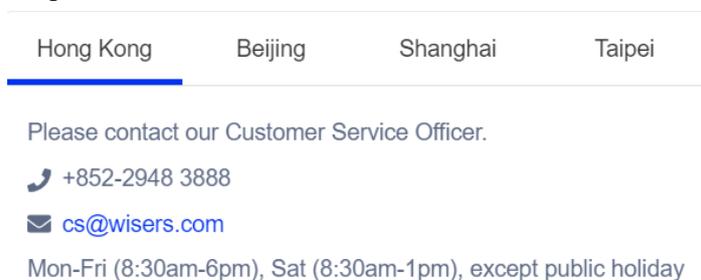
iii) Introduction of Platform Function

3.1 Log in

Log in address: www.wisersone.com

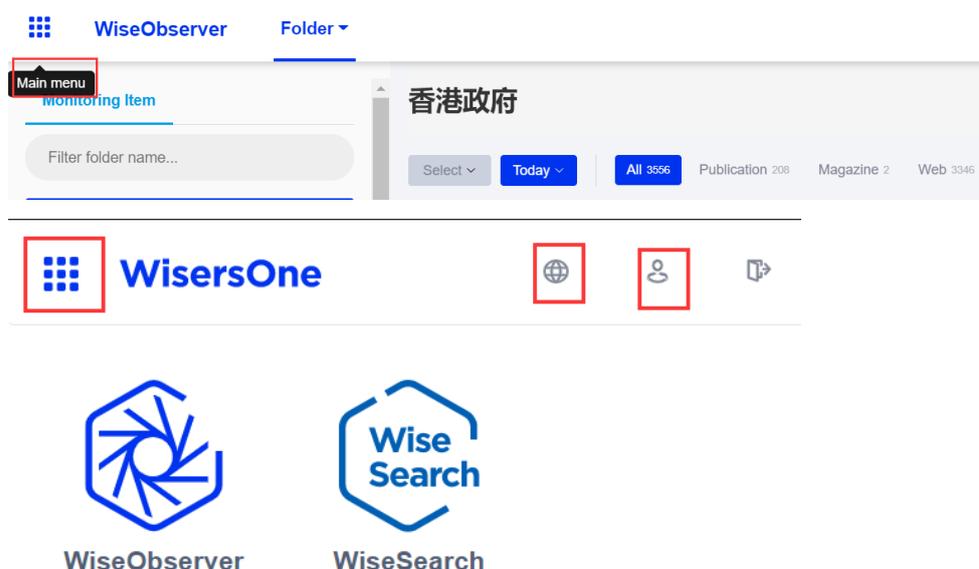
3.1.1 Forgot Password

Users need to contact our Customer Service team to re-set the log-in password if they forgot it. Users can move the cursor to Forgot Password and obtain the contact information of our corresponding Customer Service team.



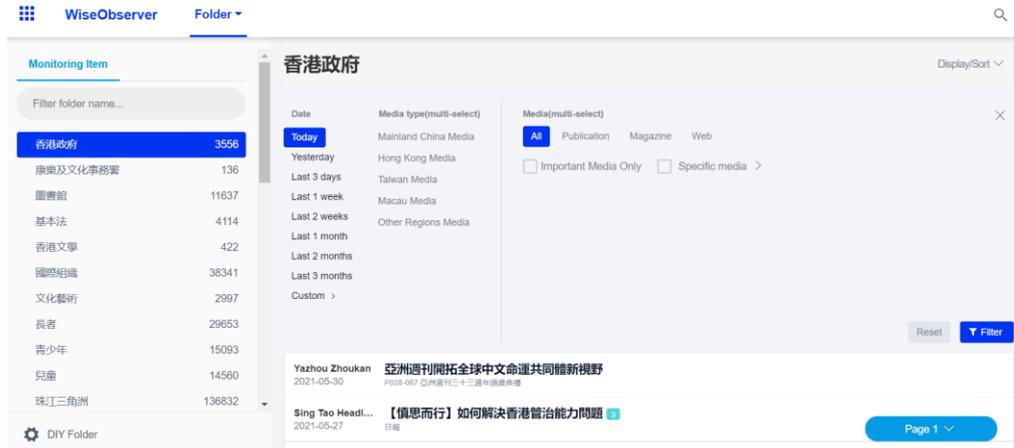
3.1.2 Switch Product

After log in, users can switch products through the 3x3 square grid; change display fonts (simplified Chinese, traditional Chinese or English, etc) through the “small globe”; proceed with information setup including account password through the portrait icon.



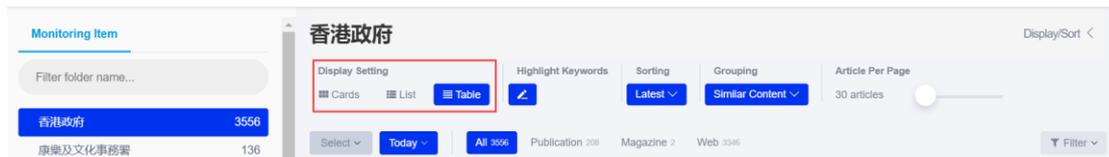
3.2 Monitor Article

Users can monitor all articles under each monitoring item and proceed with article screening and browsing based on date, media category and media type of monitoring items according to daily usage habit.



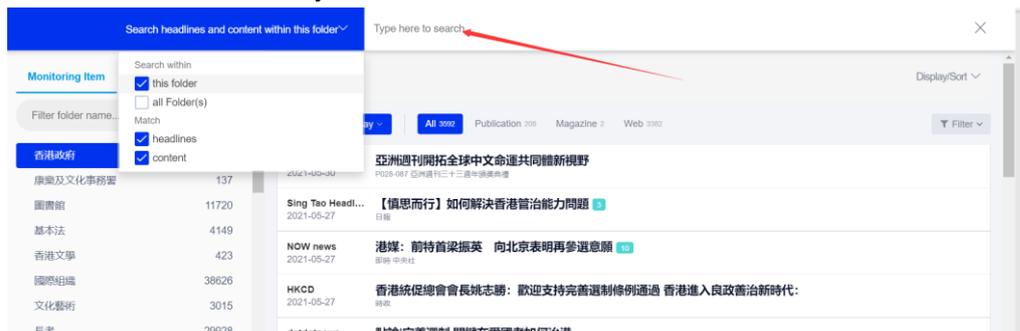
1) Setup Display

After a monitoring item is established, users can press the setup key after logging in the data centre and proceed with different setup on news display according to one's usage habit.

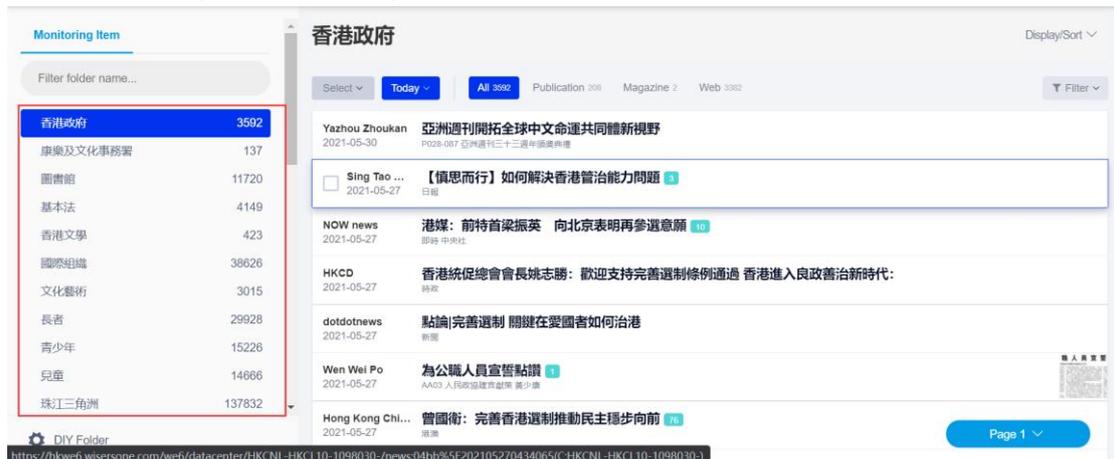


2) Search Function

Users can input a keyword to proceed with a quick search for the monitoring item table. They can click  on the right upper corner while browsing the article to proceed with a second search on the keyword.

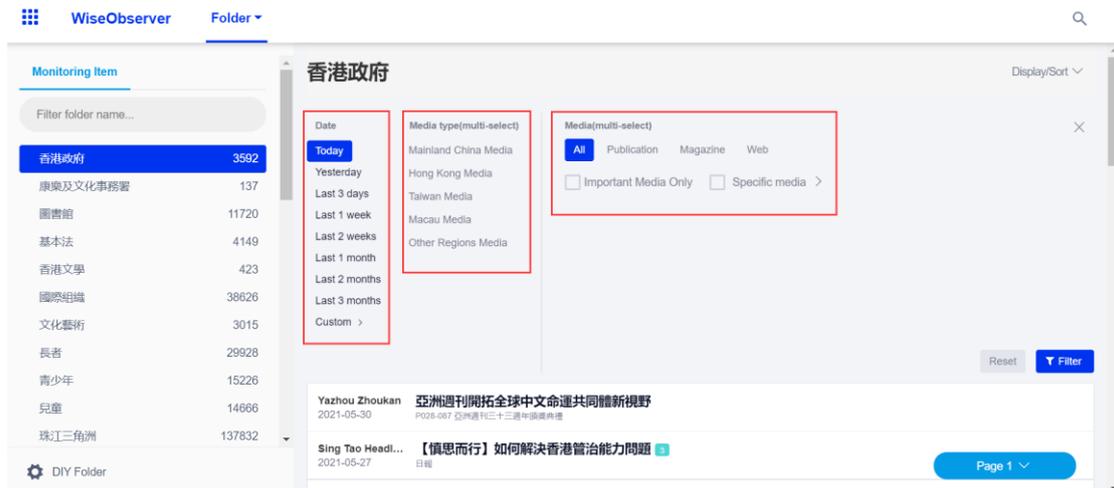


Users can also input the name of the folder or monitoring item under column (a) of the search folder to proceed with a quick search.

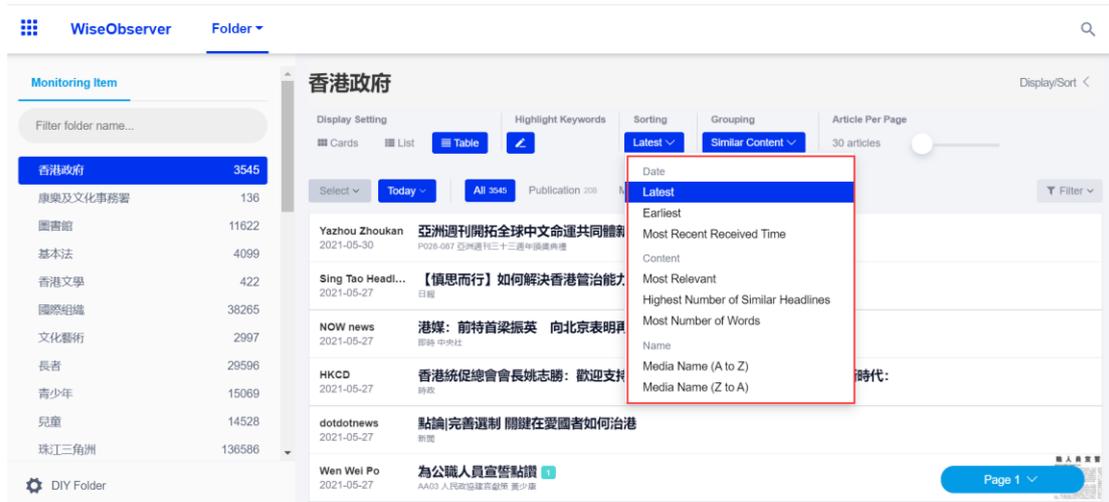


3) Filter Function

Users can press the “filter” key to select different monitoring item, date and media category to proceed with screening according to one’s usage habit. Multiple screening conditions can also apply simultaneously.



4) Sorting



The screenshot shows the WiseObserver interface with the 'Monitoring Item' sidebar on the left and the main content area on the right. The main content area is titled '香港政府' and displays a list of articles. A sorting menu is open, showing various sorting options. The 'Latest' option is highlighted in blue, indicating it is the current selection. The menu options are: Date, Earliest, Most Recent Received Time, Content, Most Relevant, Highest Number of Similar Headlines, Most Number of Words, Name, Media Name (A to Z), and Media Name (Z to A). The 'Date' option is currently selected, and the 'Latest' option is highlighted in blue.

- Select “latest” or “earliest” to sort the articles in reverse or chronological order based on the release time.
- Select “most recent received time” to sort the articles in reverse order based on the time they entered into our database.
- Select “highest number of similar headlines” to sort the articles in descending or ascending order according to the volume after the headline cluster.
- Select “most relevant” to sort the articles in descending or ascending order according to the volume after the article cluster.
- Select “most number of words” to sort the articles in descending or ascending order according to the word count.
- Select “media name (A to Z)” or “media name (Z to A)” to sort the articles according to the first alphabet of the media name of the released articles.
- Select “sorting by editor” to obtain a list of articles, then proceed with self-defined sorting of all the articles according to the screening conditions under the current folder.

5) Grouping

- Same Headline: Get articles from the previous 2W within that date range.
- Similar Content & Very Similar Content: Get all articles under that folder (up to 20W), and the headline will follow that of the first article under that cluster.



- Corresponding number on the right hand side of the article: Except for the current article, the total number is shown for all the following articles under that cluster.

Sing Tao Headl... 【慎思而行】如何解決香港管治能力問題 3
2021-05-27 日報

6) Select Date

Users can decide when to check the article.

Today ▾ All 3701 Publication 209 Magazine 2 Web 3490

Today
Yesterday
Last 3 days
Last 1 week
Last 2 weeks
Last 1 month
Last 2 months
Last 3 months
Custom >

05/27/2021

< May 2021 >

Su	Mo	Tu	We	Th	Fr	Sa
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

05/27/2021

< May 2021 >

Su	Mo	Tu	We	Th	Fr	Sa
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

Confirm

Media(multi-select)

All Publication Magazine Web

Important Media Only Specific media ▾

Enter media name

- 0898zz.com.cn -- 海南站長網
- 100ec.cn -- 網經社
- 10jqka.com.cn -- 同花順財經
- 21cn.com -- 21cn
- 21jingji.com -- 21經濟網
- 21jingji.com -- 21財經
- 21st Century Business Herald -- 21世紀經濟報道

7) Browse Article

Click the article, then information like headline, synopsis and media will be shown on the right hand side.

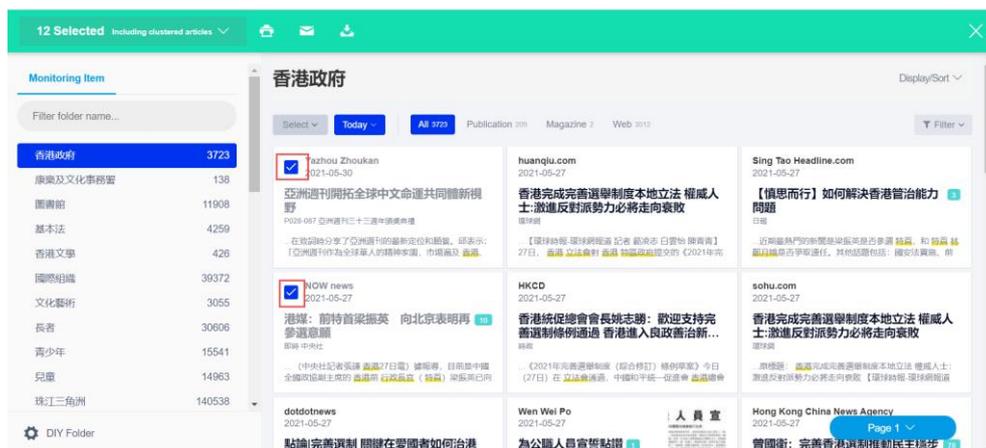
The screenshot shows the 'Yazhou Zhoukan' website interface. On the left, there is a grid of news articles from various sources like 'huanqiu.com', 'Sing Tao Headline.com', 'NOW news', 'HKCD', 'sohu.com', 'Wen Wei Po', and 'Hong Kong China News A...'. The main content area on the right displays the article '亞洲週刊開拓全球中文命運共同體新視野' (Asia Week Explores New Vision of Global Chinese Community). The article text is visible, discussing the magazine's 33rd anniversary and its role in providing a platform for global Chinese readers.

Information such as headline, content, date, original text link, media, author, page layout, word count and media value evaluation will be shown inside the news article. All keywords will be highlighted after "highlight" is selected.

The screenshot shows the 'WiseObserver' website interface. The article '亞洲週刊開拓全球中文命運共同體新視野' is displayed in detail. A 'Highlight' button is visible in the top right corner of the article content area. The article text is visible, discussing the magazine's 33rd anniversary and its role in providing a platform for global Chinese readers.

8) Operate Article

A batch of articles can be selected under the article monitoring function. Users can select any article which they are interested in and proceed with printing, download, deletion, re-location, copy and other functions. User can move the cursor to the left hand side of the news media name, then press “” to select the article.



Users can select the articles and press download, then set up the article sorting

Download

Include

- Title
- Content
- Image
 - Covers
 - Remove duplicate covers

Only the first 100 articles with image will be printed

Format

- PDF >
- Compress to .zip

Others

- Highlight keywords

Set sorting of articles

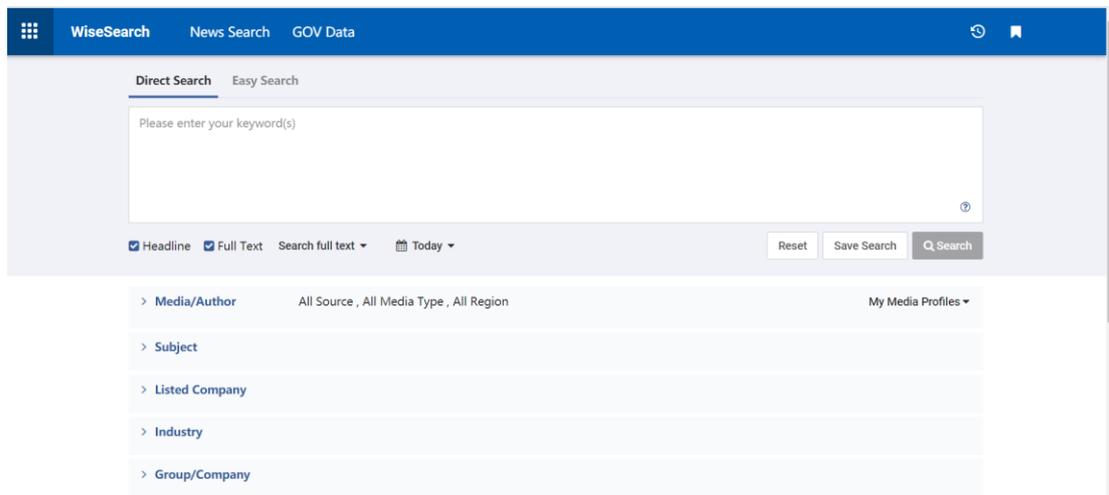
Download



Users can select an article and press “move to top”, “move to end” or “move to...” to proceed with sorting, then press “save all” to confirm.

3.3 WiseSearch

Based on the world-leading all-media business intelligence database, WiseSearch provides reliable market research, brand research, industry research and business intelligence, thereby facilitating users to make business decisions.



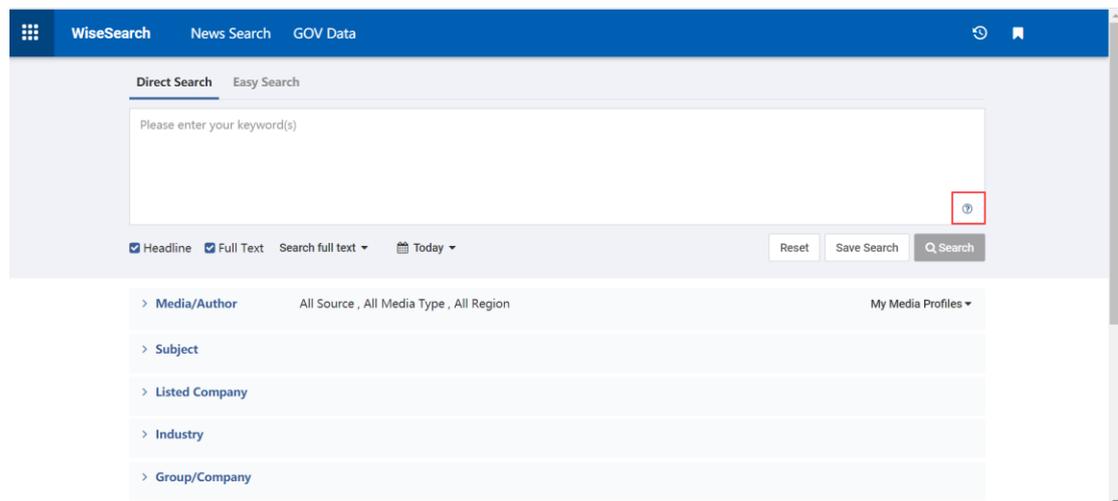
1) Search News

WiseSearch provides multi-dimensional search functions to help users search news and information more rapidly and more accurately. When inputting a keyword, the notification bar will show relevant keywords for users to choose from.

① Direct Search

Under the presupposed logic, users only need to input a keyword and click the “Search” button to find the results. If multiple keywords are required, users need to

separate the keywords with space. In the absence of connectors, the default logical relationship between multiple keywords is “and”. The system allows the use of alphabetical connectors “and”, “or”, “not”, or symbolic connectors “+”, “/”, “-” to build more sophisticated search strings for more targeted results. Click the image below to check the tips.



② Easy Search

Click “Easy Search” on the top of the input box of the search page to enter the page. There are four search modes under “easy search”, namely "include all of the following, include any of them, exclude all of the following, and exclude any of them". Users can input keywords in the corresponding item and click the search button to search. If  there are multiple keywords, separate them with space. Click to check the tips.

"All These Words" indicates the relationship between keywords is "and" (also), meaning each sorted article must include all the keywords input.

"Any Word(s)" indicates the relationship between keywords is "or" (either), meaning each sorted article includes at least one keyword input.

"Exclude all word(s)" indicates the relationship between keywords to be excluded is "and" (also), meaning articles including all keywords will be excluded.

“Exclude any word(s)" indicates keywords to be excluded are in parallel and articles that contain any of the keywords would be excluded.

Direct Search **Easy Search ?**

All These Words

Any Word(s)

Exclude Any Word(s)

2) Screen News

You may screen news according to headlines, content and time.

Text search: you may screen articles by retrieving content, searching the first paragraph and searching within the same paragraph and the same sentence.

Headline **Full Text** Search full text ▾ Today ▾

> **Media/Author** Region

> **Subject**

Search full text

Search within first paragraph

Search within paragraph

Search within sentence

You may choose the following terms based on users' demands and you may also designate the author, media, column and page.

Media/Author All Source , All Media Type , All Region My Media Profiles ▾

Add to My Media Profiles

Media

All Source <input checked="" type="checkbox"/>	All Media Type <input checked="" type="checkbox"/>	All Region <input checked="" type="checkbox"/>
Publication <input checked="" type="checkbox"/> Web ▾ <input checked="" type="checkbox"/>	General News ▾ <input checked="" type="checkbox"/>	Mainland China ▾ Hong Kong <input checked="" type="checkbox"/>
	Financial ▾ <input checked="" type="checkbox"/>	Macau <input checked="" type="checkbox"/> Taiwan <input checked="" type="checkbox"/>
	Other Industries ▾ <input checked="" type="checkbox"/>	Other Regions ▾ <input checked="" type="checkbox"/>

Selected Media/Author

Search or select media(s)

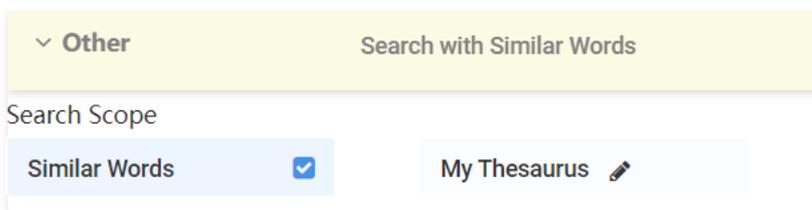
Author Column Section

You may filter news with following terms based on users' demand so as to screen out targeted news.

> Media/Author	All Source , All Media Type , All Region
> Subject	
> Listed Company	
> Industry	
> Group/Company	
> Brand/Product	

3) Search Scope

Similar words: articles containing synonymous terms would be shown when the synonym is clicked.



4) Screen Article

Users can sort articles retrieved on the right side through the following dimensions.

Full Text ▾ Search in Result 🔍

Tags ▸

Industries

Subject

Company/Other Entity

Brand/Product

Premium Media

Media Region

Media Language

Filter

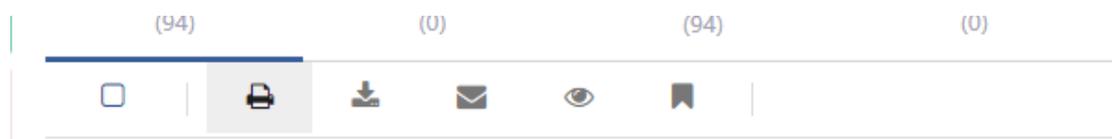
- Search bar: You may search by keywords in the full text or headline of the article.
Example: Select full text search and enter Coca-Cola and then you will see all articles with Coca-Cola in the text.
- Tags: You may sort by matched labels and unmatched labels.
- Industries: You may sort by industry mentioned in article search results.
Example: Enter keyword Coca-Cola to search and then you will see industries classified by the system, such as restaurants and hotels, and after selecting these industries for sorting, you will see related keywords in the articles.
- Subject: You may sort by subject mentioned in article search results.
Example: Enter keyword Coca-Cola to search and then you will see subjects classified by the system, such as enterprise and economy, and after selecting these subjects for sorting, you will see related keywords in the articles.
- Company/Other Entity: You can sort results by company/other entity mentioned in the search results.
Example: Input Coca-Cola to sort results by company/other entity mentioned in the search results.

- **Brand/Product:** You can sort results by brand/product mentioned in the search results.
Example: Input Coca-Cola and sort results by brand/product categorized by the system, such as Coca-Cola or Pepsi-Cola, to filter search results with the keyword.
- **Premium Media:** You can sort results by media category.
Example: Input Coca-Cola and sort results by premium publication and premium websites.
- **Media Region:** You can sort results by media region.
Example: Input Coca-Cola and sort results by regions, such as Hong Kong.
- **Media Language:** You can sort articles by language.
Example: Enter keyword Coca-Cola and then sort articles by English or Chinese.
- **Filter:** After all selections are done, click “filter”. The result will be displayed on the page.

5) Article Functional Area

Users can meet customers’ basic needs through the following functions.

Print, download, e-mail, browse and add to my folder.



6) Setting

Sorting: Sort articles based on user needs.

Clustering: By default, similar articles on the list are clustered. Users can choose whether to cluster and how to cluster.

List Viewing Model: List or table format.

Articles Displayed per Page: Users can select to display 20, 30, 50, 100 or 200 headlines per page.

Display of Abstract: Users can select to display article summary by turning on the switch.

⚙ Setting ▾

Sorting

-  Hot Topic
-  Relevancy
-  Date Descending
-  Date Ascending
-  Media from A to Z
-  Media from Z to A
-  Number of Words from More to Less
-  Number of Words from Less to More

Clustering

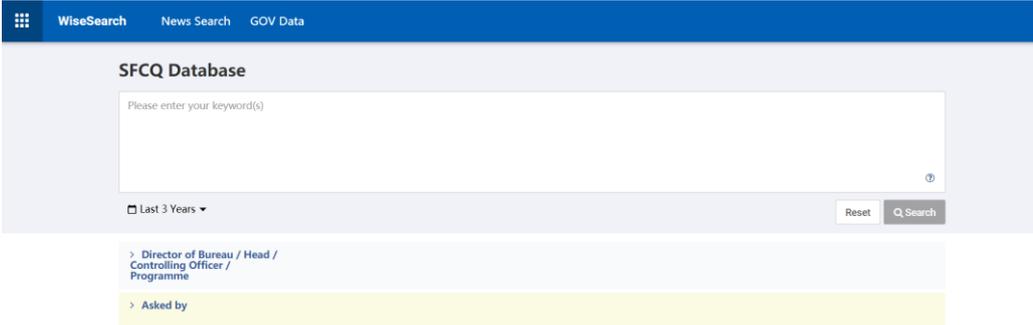
- Off
- Similar Headline and Content**
 - Same Headline(s)
 - Similar Contents

List Viewing Model

7) GOV Data

① Direct input

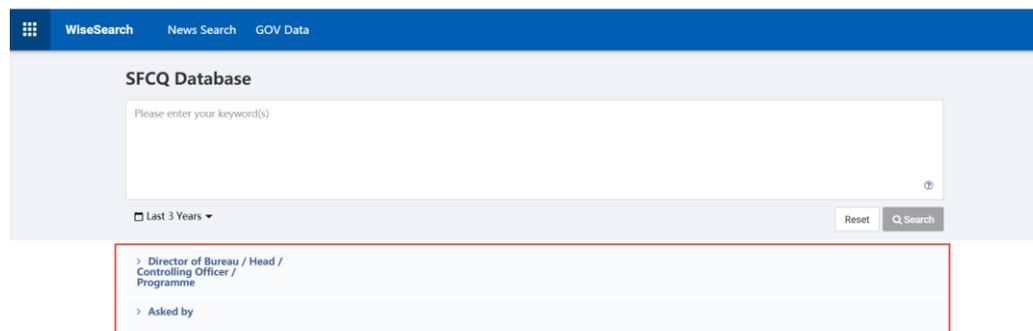
Under the preset search logic, users can input keywords and click the “Search” button to make a search. If they need to input multiple keywords, they should separate them by space. The default logical relationship of multiple keywords is "AND" if there are no connectors between them. Users can use alphabetical connectors “and”, “or”, “not”, or symbolic connectors “+”, “/”, “-” to build sophisticated search strings to get more targeted results. Click the picture below to check the tips.



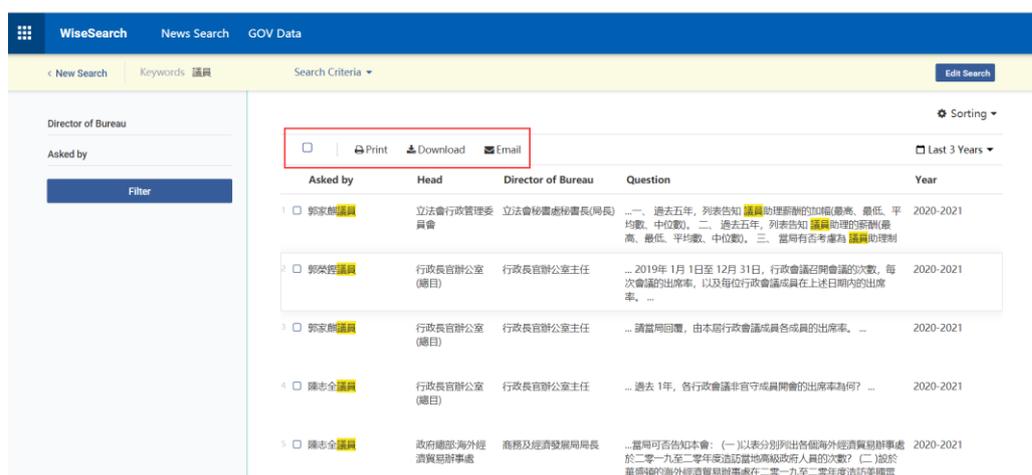
The screenshot shows the 'SFCQ Database' search interface. At the top, there are navigation tabs for 'WiseSearch', 'News Search', and 'GOV Data'. The main search area features a large text input field with the placeholder text 'Please enter your keyword(s)'. To the right of the input field are 'Reset' and 'Search' buttons. Below the search area, there are two expandable sections: one for 'Director of Bureau / Head / Controlling Officer / Programme' and another for 'Asked by'.

② Add filter conditions

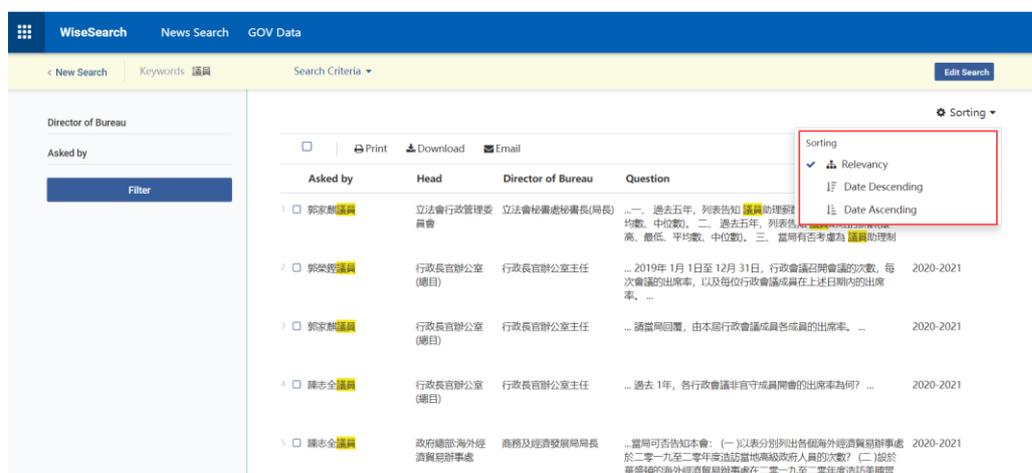
Add director of bureau//head/controlling officer/programme/asked by as filter conditions



③ Search results



Users can print, download and e-mail search results.



Rearrange the sequence of search results.

2020-2021

Reply Serial No.	LC019	Question Serial ...	5002
Head	立法會行政管理委員會	Subhead	(366)立法會議員酬金及工作開支撥款額
Programme	議員辦事處及酬金	Controlling Officer	立法會秘書處秘書長(陳維安)
Director of Bureau	立法會秘書處秘書長(局長)	Asked by	郭家榮議員
Original Link	https://www.legco.gov.hk/yr19-20/chinese/fo/fo/w_q/fo-c.pdf#nameddest=LC019		

Question

- 一、過去五年，列表告知議員助理薪級的加幅(最高、最低、平均數、中位數)。
- 二、過去五年，列表告知議員助理的薪酬(最高、最低、平均數、中位數)。
- 三、當帶有否考慮為議員助理制定薪級表？如會，請告知推行時間及所需開支，如否，原因為何？
- 四、請列出本屆立法會，地區直選及功能組別議員中，分別聘請最多全職助理及兼職助理人數為何，以及最少全職助理及兼職助理人數為何。

Reply

根據第五屆立法會及第六屆立法會議員提交的發達開支申請，過去5年議員的全職助理！薪酬如下：
立法會會期 議員助理薪酬

Click search results to check the questions.